



It's been another extraordinary 12 months for everyone in the BB family, where we have learnt so much and been challenged on almost a daily basis, but continued to live out our vision, mission and values.

We have had to be adaptable, creative, patient, flexible and innovative. In the most difficult circumstances, we've stayed open and most importantly we have continued to provide children and young people with opportunities to learn, grow and discover, at time when it has never more been needed.



We are so proud of our children and young people and their resilience in these strange and uncertain times.

We give thanks for the thousands of volunteer BB leaders – for their dedication and commitment over the last year.

Jonathan
Jonathan Eales
Chief Executive

"I have been so grateful for the way that BB quickly adapted with #BBatHOME and Virtual Sessions... The provision was quicker, better quality and more thoughtfully delivered than either school or my child's other extracurricular activity (a drama class – much more expensive!). Seeing that our BB community still cared about my child was invaluable." – Parent/Carers Survey 2021



Our vision is that children and young people experience 'life to the full'. – John 10.10

The Adventure continues

Our 2020/21 session has been a picture of delivering BB in different ways – face-to-face, virtual and in the home.

In September 2020 Companies started the journey back to face-to-face activities. It quickly became clear that this wouldn't be straightforward with different guidance to follow in different parts of the country, Churches taking different approaches to re-opening their buildings and a global pandemic that would continue to seriously affect all our lives.

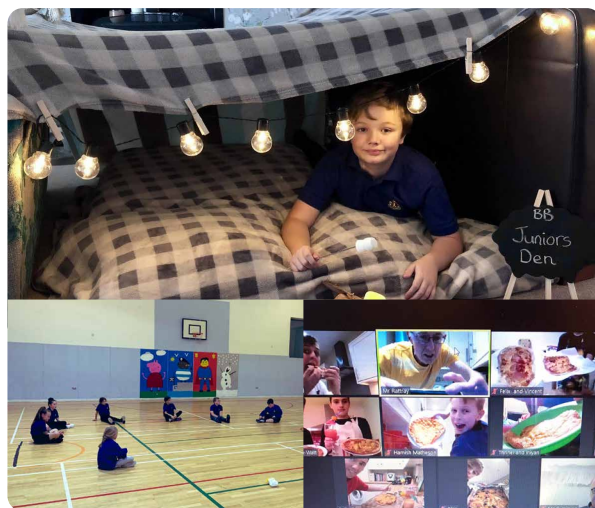
Our BB Guidance Framework established the foundations for Companies to safely restart their activities. Our website and leaders e-updates continued to keep leaders updated on changes to guidance from governments, providing a summary of the key relevant information.

 **51,000+**

page views of our Covid-19 info webpage

 **30+**

Covid e-updates shared with leaders across UK



"What the BB has provided has been fantastic in helping to keep my children to a routine during lockdown and providing some much needed relief through the #BBatHOME activities and Virtual Sessions. The face-to-face activities have been invaluable in helping my children get back to normality."

- Parent/Carers Survey 2021

Making programme a priority

We prioritised supporting and resourcing our leaders to maintain contact with children and young people, with a wide range of programme materials produced across all age groups. During the 2020/21 session we have produced:

 **354**

Face-to-Face activities

 **346**

Virtual Session activities

 **334**

#BBatHOME activities

 **4**

Taster programmes – providing leaders with a structured four-week programme.



We launched the **Go Wild Challenge** – a series of challenges aimed at encouraging children and young people to get adventurous and get outdoors with a mixture of quick win and longer activities to have a go at.

Major Awards

Despite all the challenges, we have ensured that **over 1,000 young people** working towards their President's Badge and Queen's Badge have been able to continue their awards journey by joining virtual training courses.

Supporting leaders

We have continued to deliver a series of webinars and online training to support our leaders, including sessions focusing on the operating guidance in different parts of the country and sessions exploring how to deliver a quality programme in a variety of different ways.

Six virtual Youth Leader Training (YLT) courses were delivered in 2021 bringing together leaders from across the country.

We have also worked with external partner organisations to deliver online training for leaders on issues like mental health, filmmaking with mobiles and using Makaton.

The Duke of Edinburgh

We mourned the death of the Duke of Edinburgh in April.

He will be remembered by The Boys' Brigade as a pioneer in youth work through the award which bore his name but also for the personal interest and humour he shared with the young people he met. He will forever hold an important place in the history of our organisation, through the work which began in the 1950s.



Strategic Plan

At the start of 2021 we formally launched our new five-year strategy with a firm focus on quality.

During our strategic review, the feedback we received from leaders across the country was very clear that our efforts need to be concentrated on improving the quality of experience for children and young people. Although much has changed in the last 18 months, and we have learned a great deal about how we deliver and operate BB, the need to focus on quality of experience is still at the centre of our plans.



Key partnerships

Our partnerships with other organisation and networks are always important, but have been particularly valuable over the last year.

We have continued to work with others organisations across the youth sector through the National Youth Agency (NYA), Youth United Foundation, YouthLink Scotland and the Education Authority in Northern Ireland, sharing good practice and supporting each other.

In Scotland our partnership with Cashback for Communities and the Church of Scotland Guild has allowed us to continue to provide financial support to Companies.



Website

We've even found time in the last year to re-launch our website, having seen its usage more than doubling since the start of 2020.

The new website brings together our Public and Leaders websites into a single structure, with all our programme resources available to leaders via our Programme Hub.

 Visit our new website – www.boys-brigade.org.uk



Looking ahead...

We look forward to a new BB session and a programme once more centred around face-to-face activities with children and young people.

New Over 11s Programme

We have just launched new programmes for Company & Seniors which carry the six Activity Areas already used in the Anchors and Juniors programmes – Get Active, Get Adventurous, Get Creative, Get Into the Bible, Get Involved and Get Learning.



Open To... Campaign

The BB opens the door to skills, experiences, learning and personal discovery. Our focus for the 2021/22 session is on bringing members back to their Companies and upon welcoming new members. To support this opportunity for engagement and outreach into local communities we have developed new resources and materials as part of our Open To... Campaign.



Leader Development

Leader Development will be central to the success of our strategic plan and our focus on quality. Our new Leader Development Group will be reviewing and revising all BB training over the next five years, looking at ways to recognise and reward leaders, introducing a culture of continuous personal development and as a first step establishing a new smaller community of trainers.



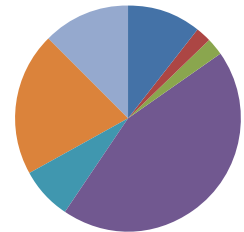
"BB creates a nurturing environment, a safe place and a place where the children can be happy and relaxed whilst having some fun."

– Parents/Carers Survey 2021

Finances 2020/21

Income

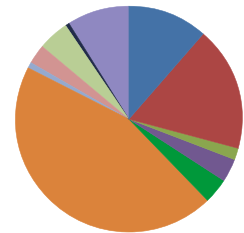
Total: £1,725,401



Donations and Legacies	£186,123
Training Centre Income	£37,755
Investment Income	£41,258
Annual Capitation	£766,086
Supply Sales	£130,751
Unrestricted Grants Received	£351,546
Restricted Grants Received	£215,272
Annual Festival & Events	£-3,390

Expenditure

Total: £1,684,792



Cost of Raising Funds	£193,749
Training Centres (non-Brigade use)	£302,244
Training Centres (Brigade use)	£26,282
Unrestricted Grants Payable	£55,470
Restricted Grants Payable	£59,501
Unrestricted Management & Delivery of Activities	£754,291
Actuarial Losses on Defined Benefit Scheme	£17,000
Supplies Administration	£44,807
Supplies Cost of Sales	£73,790
Investment Management Fees	£8,543
Restricted Management & Delivery of Activities	£149,115

WWW.BOYS-BRIGADE.ORG.UK

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Patron: H.M. The Queen Chief Executive: Jonathan Eales

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